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PRESS RELEASE

FOR IMMEDIATE RELEASE

March 21, 2020

Premier Vacation Rentals Group Offers Free Lodging for Families and Individuals Adversely Impacted by COVID-19

Durango, CO – Premier Vacation Rentals Group, founded in Durango, Colorado, operating in **13 additional cities** throughout the country, provides vacation rental lodging for thousands of guests a year, and property management services for hundreds of homeowners. Due to the impacts of the COVID-19 crisis, the company, in partnership with its donating homeowners, has developed a program to immediately provide for free lodging to eligible members of the communities the company operates in who are affected by this quickly developing virus.

Premier Vacation Rentals CEO Chris Bettin stated, “Keith Brant, the company’s co-founder, and I have been trying to find some way to help the communities we work in as we experience historic cancellations and unprecedented impacts on our business at this time, just like our friends and neighbors are experiencing. Our large network of now-vacant homes and the generous homeowners we manage property for provide for a unique and viable housing opportunity for people temporarily impacted by this crisis. I am hoping we can change our collective mindset from being impacted to being impactful.”

The intent of this temporary program is to bolster the resources available within the communities in which we operate by providing immediate free lodging in available owner-donated properties in the various markets Premier operates (including Durango, Ouray, Ridgway, Vail, Moab, Santa Fe, and Bend, Oregon among others). Members of our communities who may qualify for the program including the following individuals:

Individuals Who May Qualify:

- Local emergency responders - Due to the amount of exposure to the virus our emergency responders are experiencing just by the nature of their line of work, it may make sense for them to find alternative locations to live in during this time if they don't live alone.
- Medical professionals and military personnel assisting with emergency response efforts - We imagine that there may be some areas where medical or military professionals are needed due to outbreaks of the illness, and we'd love to help house these folks

comfortably as they help our communities. (Individuals who have a lodging per diem as part of their organizational efforts do not qualify in this category, but will qualify for highly discounted rates).

- Family members who are the primary caregivers or those who share living space with other family members in the highly sensitive population demographic who are ill or are required to interact with the public on a regular basis due to the nature of their profession - It may make more sense for the family members of the higher risk groups above to find alternative accommodations during this time so they can isolate their loved ones more easily.
- Relatives of patients who live in our markets - Some people may have to travel into our markets to care for loved ones affected by this virus who may be having medical issues currently or in the near-term. This unexpected travel can be expensive and challenging. Another example is health care professionals who are already working long hours with small children at home, whose children suddenly aren't able to go to school, nor to their usual childcare providers. Families are having to help each other during this time by traveling to the aid of their family members with small children, and this kind of travel may not be affordable.
- People who require isolation and who cannot remain in their usual home - By this we don't mean people who have tested positive for the virus, but people who are highly susceptible due to either age or pre-existing medical conditions (lung disorders, heart disease, and diabetes are examples). Many of these people may live at home with extended family members who still have to go out to work, or may be healthcare professionals themselves, and they can't risk being exposed to the virus.
- Teachers - It's already hard enough to make it work financially in many of our communities for our teaching professionals, and during this time of unexpected wage change (many teachers have more than one job, like waiting tables, or cleaning homes, that may not be available to them right now). We can imagine housing may be causing some of these folks financial distress, and perhaps we can help.
- Other qualified individuals on a case-by-case basis.

The above offerings are subject to terms and conditions which may be provided upon request. All applicants will be required to undergo a thorough screening process which includes but is not limited to a background check and financial screening.

Additionally, Premier Vacation Rentals Group has set up a program for its homeowners to donate two-night complimentary stays to be offered to not-for-profit organizations in the communities they operate in as auction items to raise much needed funds for organizations experiencing increased demands on their services at this time. One of the donating homeowners had this to say after donating to both programs Saturday morning, "We are definitely interested in both programs that are available. This is a wonderful way for homeowners to support the community, especially if living a distance from it."

Premier Vacation Rentals Group, which is based in Durango, the largest independently-owned vacation rental company in the southwest, CO.